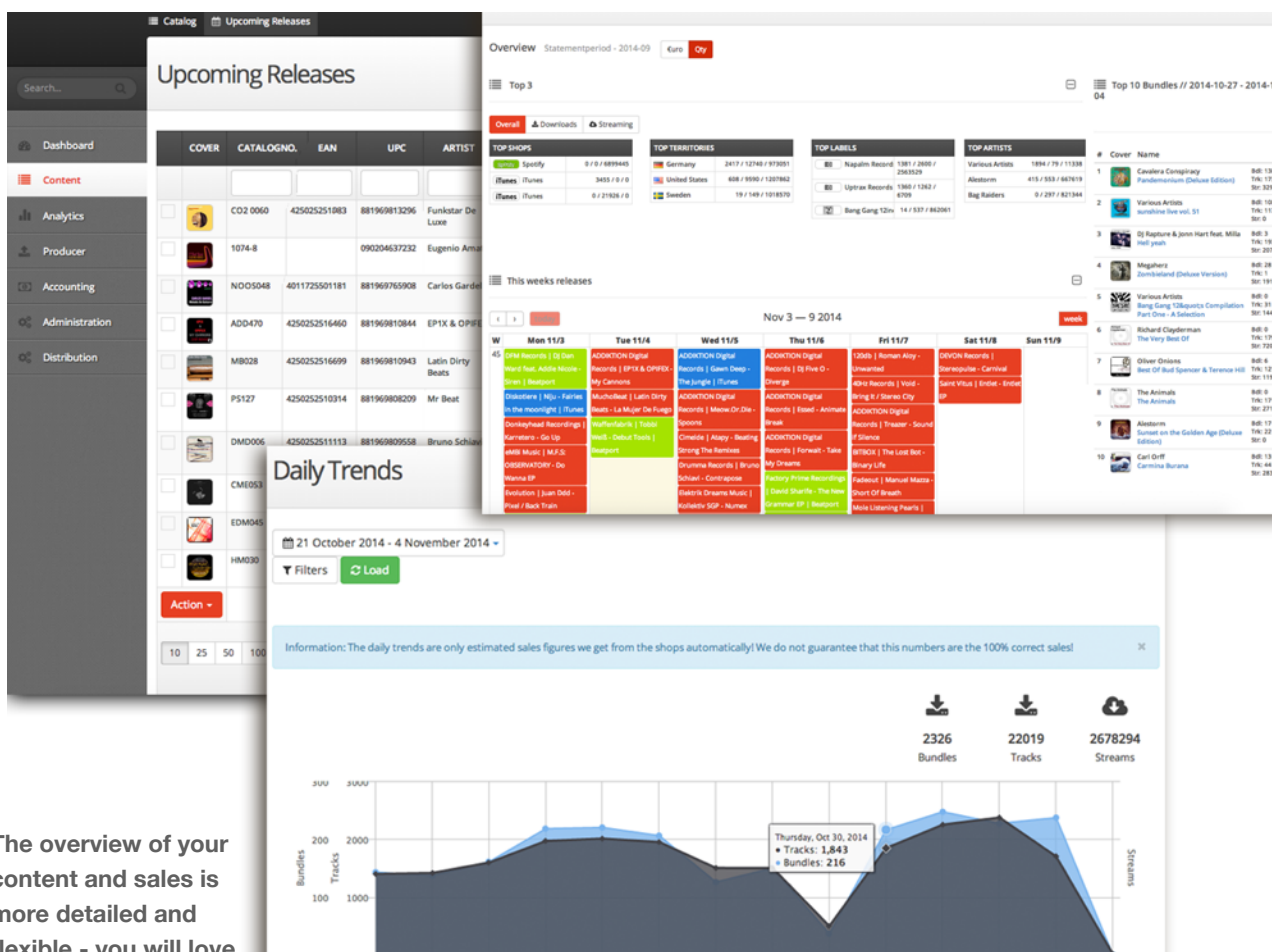# CONTENT MANAGEMENT CONSOLE 2.0b MARS

musiklizenz.net – Your digital service provider

Full-service or **individual** provider of sophisticated, state-of-the-art **technology**, **distribution & marketing** of content. Serving more than **400 digital platforms** through only one distribution partner and with **one tool for everything**: uploads, sales statistics, cloud computing and many additional features. Your focus remains the **creative work** while we offer the **technical platform** and **personal support**.

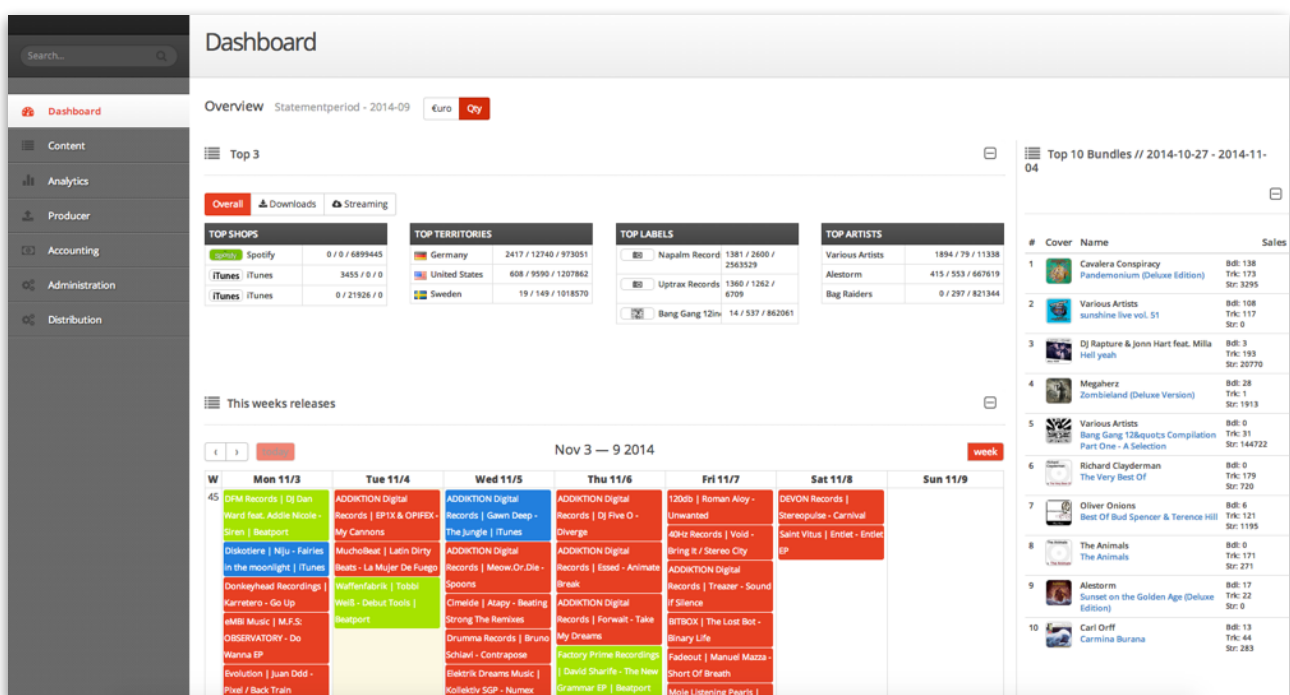We work *for* you - and *with* you by offering customized solutions.

Our new back-end solution for the distribution of your digital content:

The overview of your content and sales is more detailed and flexible - you will love the new possibilities!

Here we're providing you with a first impression of our new back-end solution for our distribution customers, the „**Content Management Console (CMC) 2.0b MARS**". Coming with a whole **new look & feel**, **new features** and state-of-the-art **web frameworks**. The basic functionality is simple and clear as usual: You can get **direct access** to all essential tools needed for daily work, **simple user management** and your relevant data will be **accessible** from everywhere: This provides **transparency**, **saves time**, makes the workflow easier, reduces mistakes, and **increases revenue** for you in the long-run – and this at **no extra costs**.

The Dashboard

The **dashboard** provides a **quick overview** of your sales figures and revenue, your **top retailers, territories, labels** and **artists** - and you can **customize** the view by choosing **downloads, streams** or **both**.

The brand new **calendar view** allows a detailed but tidy view of your upcoming releases - with a visual distinction of the most important retailers like **iTunes** (blue) and **Beatport** (green) or **general release dates** (red).

On the right side you can find a summary of your **most successful bundles and tracks** of the week, separated into sales and streams. These figures are **daily trends** provided by some major retailers. Please notice that these figures are only **forecasts**, the final numbers will be provided in your statements.

The Content Area

More flexibility, more usability: browse and manage your **catalogue** in a more sophisticated way. Have direct and simple **access** to your products and enjoy the little things that make your daily label work easier: See **daily trends** or final **statements** of each product, **send or download** the **WAV**- or **MP3 files** or create a PDF of your **label copy** document with only **one click**!
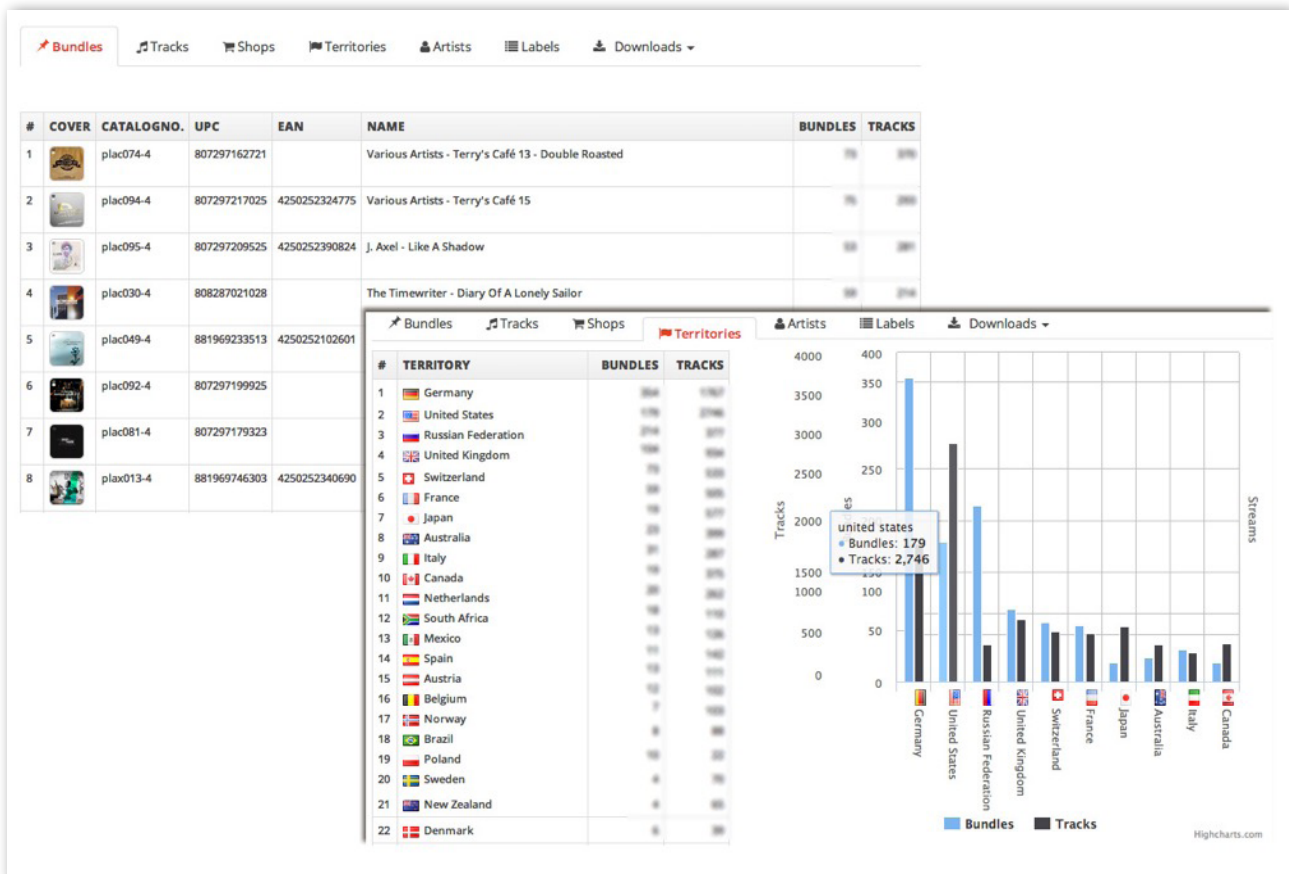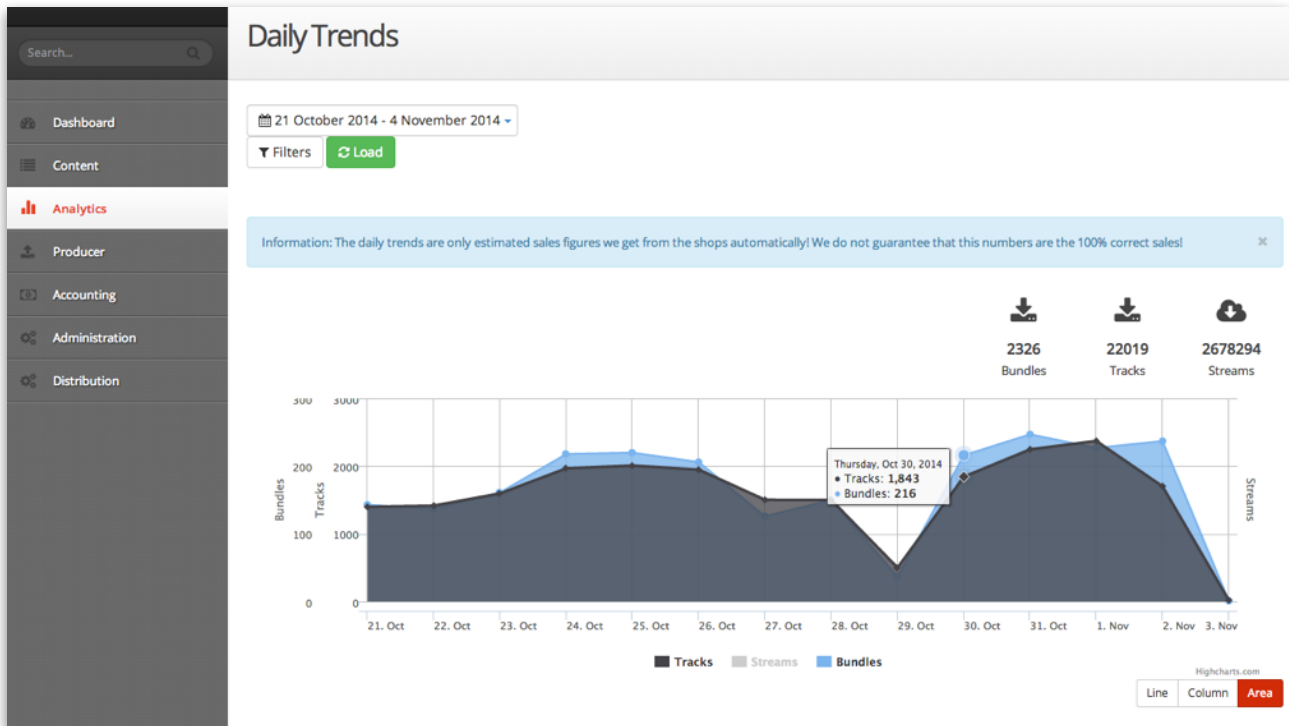

For copy-protection reasons, downloading the bundles via the links created by you, is only possible three times.
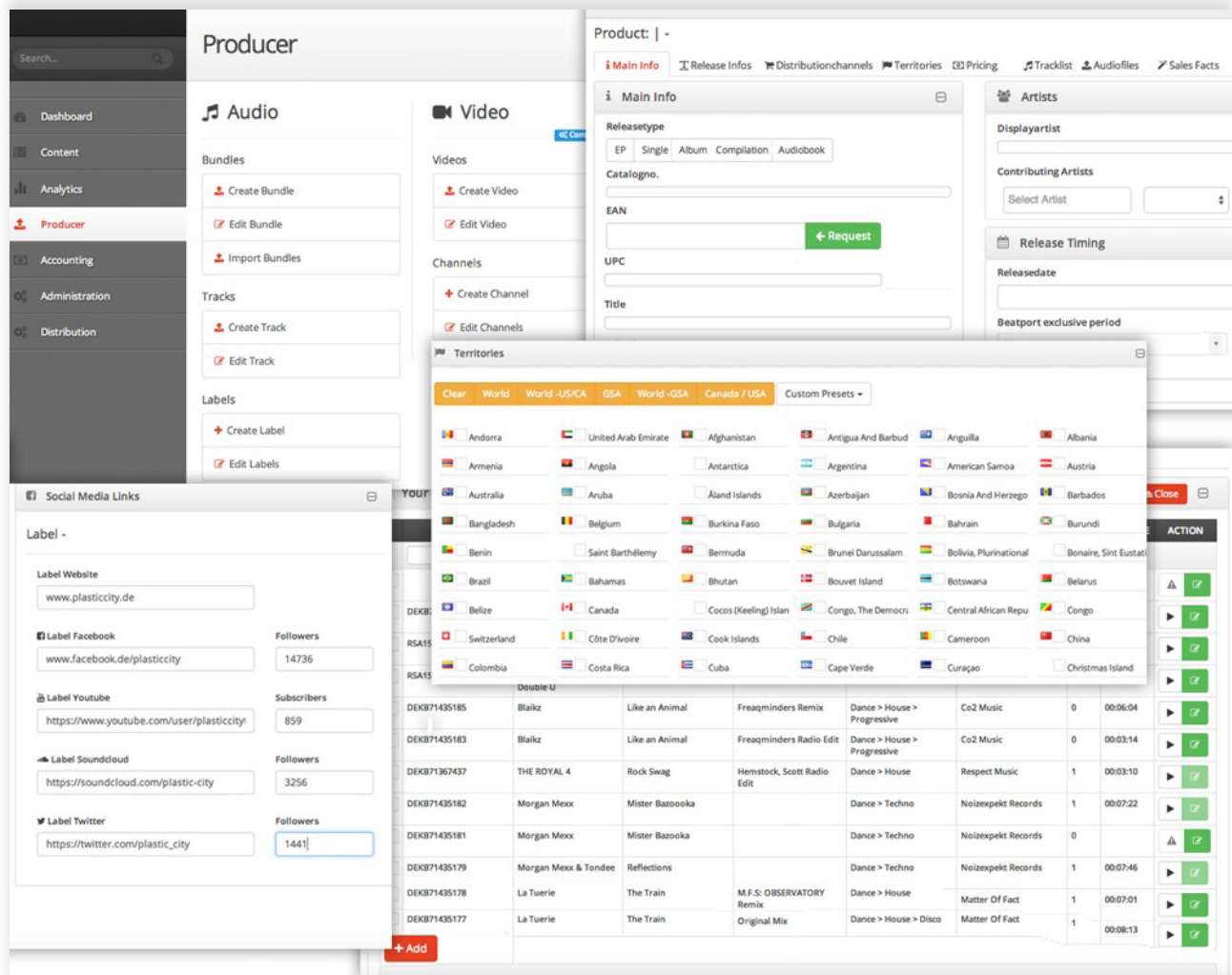
The Analytics Area

The **most spectacular** innovation is our entirely new analytics tool with a **customizable** view and an extremely **flexible, detailed** and fast **filtering** system. This feature is really fun - and of course very effective and informative.

The Producer

The CMC Producer is the core of our system: this is the place to **manage your content,** before publishing and delivering it to the stores. (Sub)**labels**, **products** (bundles) and **tracks** can be created and edited, **audio** and **artwork** files can be uploaded as well as your **marketing drivers** in the „Sales Facts" section.

Accounting

The CMC 2.0b MARS features a **completely reprogrammed** customer management and **accounting** system. As a customer, you can create statements for each of your sub-labels and even

for **single artists** and have a **clear overview** on your financial status.

Administration

The CMC features a completely new system of **user management** and **rights administration**: create logins for your sub-label manager or employees and provide them with individually assigned rights.

For more information get in touch with us:

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